

# Privacy Policy BPB

## Who we are

This privacy notice explains how we (Beacon Park Boats Ltd.) collect, use, share and protect your personal data. We are responsible for the collection and proper management of any personal information you submit. We will keep your personal details secure and use the information you provide consistently with applicable privacy and data protection laws and the terms of this Privacy Notice.

Beacon Park Boats and all websites and brochures operated and/or produced in relation to it are owned and maintained by:

Beacon Park Boats Ltd.

Hillside Rd

Llangattock

Powys

NP8 1EQ

## What Information we collect

If you choose to make a booking through us or make queries about a potential booking, we will collect details that you provide in relation to that booking or query. Information held is likely to include your name, contact details, payment details, information about people travelling with you, information about your booking and any additional information we may need to help meet your specific requirements.

We also collect website usage information and do this using “cookies”. For further information about cookies and how we use them please see our cookie policy

## How do we collect the information?

We collect information in two ways:

Information you give us

You may provide us with information by completing forms on our website or by contacting us via email, telephone or in writing. You may also have made a payment on the website. Please note that we do not capture or store your full card details: payment is handled by our payment service providers Stripe (you can find out more about Stripe's policies here: <https://stripe.com/gb/privacy>)

We also collect information from you when you voluntarily provide feedback and or reviews of our service and accommodation.

Information we collect from you

When you visit our website we collect information about usage via cookies. We track user and traffic patterns to help inform us about the design and functionality of our website.

We do not collect personal information via cookies.

## How we use the information

We use your information to help us complete your booking, to manage customer service queries and to help us provide details or information you may have requested.

We'll only use your personal data on relevant lawful grounds as permitted by the EU General Data Protection Regulation (from 25 May 2018)/UK Data Protection Act and Privacy of Electronic Communication Regulation.

## How we safeguard the information

We take the security of all personally identifiable information associated with our customers and prospective customers very seriously. We have security measures to try to protect against the loss or misuse of data under our control. Our security and privacy policies are reviewed and enhanced as necessary and only authorised personnel have access to customer information.

## Who do we share the information with?

When we ask you for information you are only sharing it with Beacon Park Boats Ltd.; we do not pass your information onto any third party.

## How can you access or correct your information?

You can contact us directly if you have any questions about our privacy notice or information we hold about you.

Please write to us at the address given above

Or by email to [enquiries@beaconparkboats.com](mailto:enquiries@beaconparkboats.com)

Or call us on 01873 858277

If you are dissatisfied with our handling of any issue related to data protection you also have the right to raise concerns with The UK Information Commissioner: <https://ico.org.uk>

## Other websites

Our privacy policy applies only to our website and the information collected and used by Beacon Park Boats Ltd. If you follow links from our website to other websites, you need to read their privacy policy before submitting any personal data

## Children

In accordance with the Children's Online Privacy Protection Act (COPPA) we will never knowingly request personally identifiable data from anyone under the age of 13 without requesting parental consent.

## Changes to our privacy policy

We keep our privacy notice under regular review and we will place any updates on our webpage.

## Subscriptions

We'd like to use your details to keep in touch about things that may interest you – for example, special offers, news relating to new boats in build, information regarding our latest projects and ideas. You can choose to unsubscribe at any time.

## Tracking

We track user traffic patterns on our website but we do not correlate this information with data about individual users.

## Cookies

Cookies are used to collect information about how visitors use our site. This is done through Google Analytics. We use the information to compile reports and to help us make improvements to our website. Cookies collect information anonymously; this information includes the number of visitors to the site, the pages they visit and for how long and where the visitor have come to our website from.

For information on the cookies used by Google Analytics, please visit <https://support.google.com/analytics/answer/6004245>